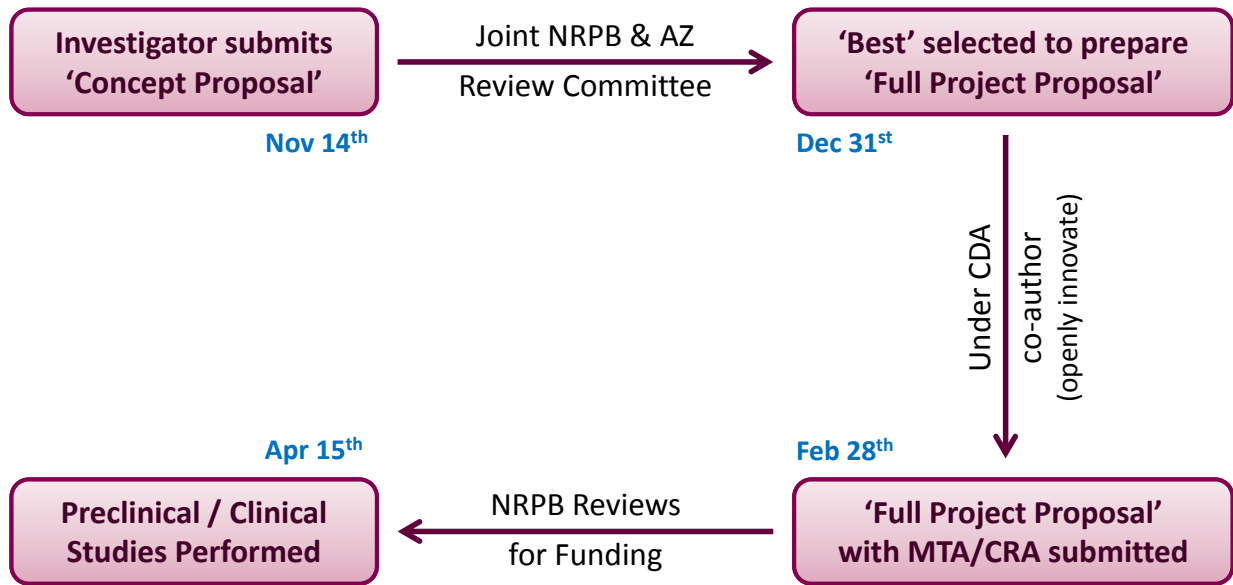


# Let's Get Started

*Is a synergistic partnership in your/our future?*

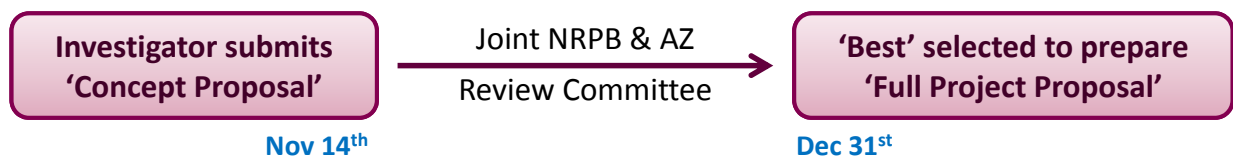


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## 'Concept Proposal'

*Ingredients and Review Criteria*



**Should be 2 – 3 (max 5) pages and include:**

- Descriptive Title (incl: cpd, MoA, indication)
- Statement of Hypothesis
- Background evidence to support/refute
- Medical Need (incl: advantage over standard of care)
- Research Plan
  - Specific Aims: preclinical → clinical
  - Explanation of Decision Tree
  - Assessment of Feasibility
  - Capabilities of Investigator(s)
- Overall Project Success Criteria

**NRPB Review Criteria:**

- Scientific & Technology Significance (30%)  
(novelty, originality, key experimental data)
- Capability of Industry<sup>1</sup> Exploitation (35%)  
(unmet medical need; competitive advantage)
- Patent Strategy (15%)
- Project Planning & Execution (20%)  
(qualification and experience of PI, team)

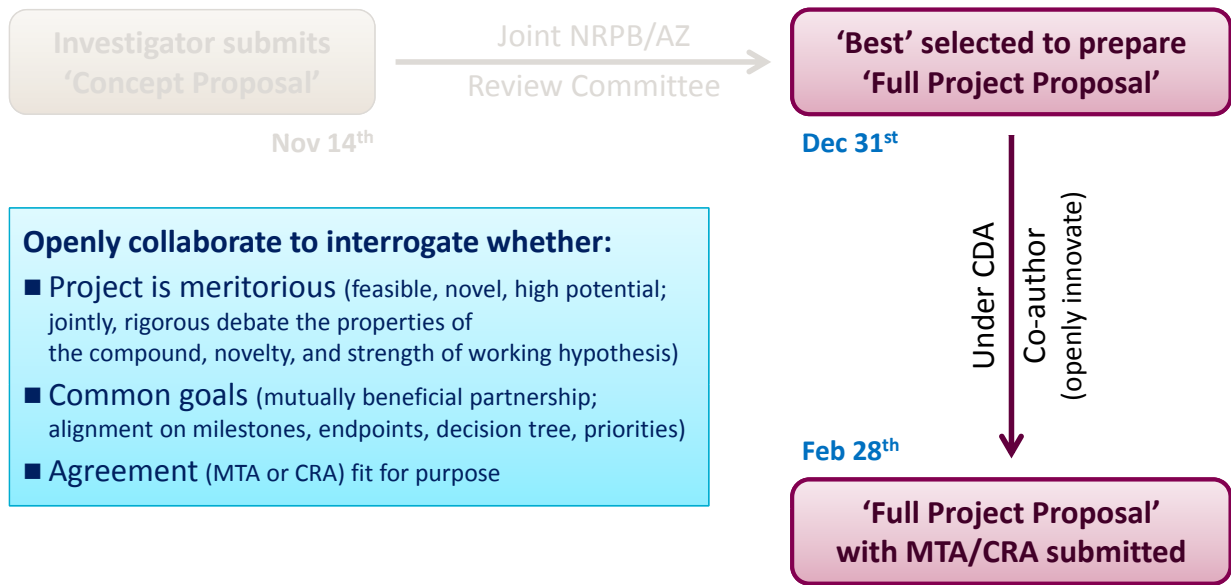
<sup>1</sup> Areas of high interest include: cardiovascular, metabolic, respiratory, inflammation, autoimmunity, oncology, infection and neuroscience

**Is science compelling, study(s) feasible, a medical benefit probable?**



# 'Full Project Proposal'

## *Is partnership warranted?*



### Openly collaborate to interrogate whether:

- Project is meritorious (feasible, novel, high potential; jointly, rigorous debate the properties of the compound, novelty, and strength of working hypothesis)
- Common goals (mutually beneficial partnership; alignment on milestones, endpoints, decision tree, priorities)
- Agreement (MTA or CRA) fit for purpose

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